



January 2, 2010

Dear Community Member and Valued Sponsor,

Coaches, parents and board members donate countless hours each year in an effort to make the Tracy American/National Little League (TANLL) the best program for the youth of our community. Over the 2005 season our coaches and players hard work was showcased on ESPN television, as we became the 2005 Northern California Champions.

In order to continue to maintain the high quality program that our players and community expect, we look to businesses and individuals within our community for the financial support necessary to ensure our program, equipment and facilities continue to be the best.

The TANLL provides baseball instruction, uniforms and equipment to approximately 1,000 youth, ranging in ages from 5 to 16 years. There are 80+ teams in six different divisions that represent the City of Tracy. Because of your financial support our teams will continue to out perform many of the other leagues not only within the Valley but also within the State of California.

Enclosed you will find a list of sponsor programs showing the amounts and what we will do for you if we receive your contribution.

If you have any questions, please feel free to contact me by email me at fundraising@tracylittleleague.org.

Your time and consideration of this request is greatly appreciated. I would personally like to thank you in advance for your participation and support of the youth of our community and our league.

Sincerely,

Dave Peltz
Sponsor Coordinator
Tracy American/National Little League

Tracy American Little League
Tracy National Little League
Season 2010 Sponsorship

Thank you for supporting Tracy Little League! Please indicate your desired area of sponsorship by putting a check by one or more of the following categories. Donations of goods and services may also be used to qualify for these categories. *(Please print!)*

Name _____ Company _____

Address _____

Phone _____ Fax _____

E-mail _____

Name of Referring Tracy Little League Player/Parent (if applicable) _____

Team Division _____

League Sponsorships

___ Diamond Sponsor: \$2,500 & above

___ Homerun Sponsor: \$750 - \$2,499

Team Sponsorships

___ Season 2007 and 2008 Sponsor: \$675

___ Season 2007 Sponsor: \$350

___ Friend of Tracy Little League: \$175 - \$349

___ Player Scholarship Sponsor: \$140 - \$174

Post-Season Sponsorships

___ Tournament team T-shirt sponsor: \$200 Circle one age group: 9/10 11/12 13/14 15/16 all star team

___ Tournament/All Star Team sponsor: \$500 Circle one age group: 9/10 11/12 13/14 15/16 all star team

___ Tournament sponsor: \$200 - \$500

Total Donation Amount \$ _____

Your Signature: _____ Date _____

Please complete and mail this form along with a check for full amount of donation made payable to:

Tracy Little League Sponsorship
PO Box 104.
Tracy, CA 95378-0104

IMPORTANT: To be included in the 2009 Opening Day ceremonies, all artwork and logos must be received by Friday February 6th 2007. For donations received after Opening Day, all other benefits of sponsorship apply. If you have any questions or comments, please contact Dave Peltz by email at fundraising@tracylittleleague.org.

Level 1 - Player Scholarship Sponsor

\$140 - \$174 donation

Give a child an opportunity to join the Tracy family by covering his/her registration fees. Each scholarship sponsor will receive:

- * 2010 Tracy Little League pin
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Level 2 - Friends of Tracy Little League

\$175 - \$349 donation

Join with others in the community to support general program offerings such as player, coach and umpire clinics, safety awareness, and equipment purchases. Each Friend of TANLL will receive:

- * 2010 Tracy Little League pin
 - * Business Card or other business graphics on TLL sponsor page
 - * Email and/or web site links to your business
 - * Link for a Google map to your business address
 - * Web Page to offer discount coupons or specials
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Level 3 - Team Sponsor

1 season: \$350; 2 seasons: \$675

Be an honorary member of a Tracy Senior, Junior, Major, Minor, Farm or Tee Ball team by sponsoring a team for the season.

Each team sponsor will receive:

- * Listing on the Tracy Little League web site
 - * 2010 Tracy Little League pin
 - * Business Card or other business graphics on TLL sponsor page
 - * Email and/or web site links to your business
 - * Link for a Google map to your business address
 - * Web Page to offer discount coupons or specials
 - * A 2-foot by 2-foot banner placed on the fence at the appropriate facility whenever the team is playing, as well as on the Major Field fence during special events and tournaments
 - * Plaque with photo of the team you sponsored
 - * Post-season tournament or team sponsors will receive benefits listed above in the 2010 season, in addition to promotion during the Season 2008 Tracy-hosted tournaments or with traveling all-star teams
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Level 4 - Homerun Sponsor

\$750 - \$2,499 donation

Hit a homerun hitter with your generous support of our league!

Each team sponsor will receive:

- * A 4-foot by 4-foot banner placed on the fence at the appropriate facility whenever the team is playing, as well as on the Major Field fence during special events and tournaments
- * Recognition at league events such as Opening Day and post-season tournaments
- * Recognition on the Tracy Little League web site
- * 2008 Tracy Little League pin
- * Business Card or other business graphics on TLL sponsor page
- * Email and/or web site links to your business
- * Link for a Google map to your business address
- * Web Page to offer discount coupons or special

Level 5 – Diamond Field or Snack Bar Sponsor

\$2,500 and above

You'll be our MVP for your awesome support of the league! You will be known as the field sponsor for the entire year!

Each league sponsor will receive:

- * A 4-foot by 6-foot banner placed on the fence at the appropriate field or on the snack bar, as well as on the Major Field fence during special events and tournaments.
- * Recognition at league all events such as Opening Day and post-season tournaments
- * Special recognition on the Tracy Little League web site (Pop-up sponsorship recognition)
- * 2010 Tracy Little League pin
- * Business Card or other business graphics on TLL sponsor page
- * Email and/or web site links to your business
- * Link for a Google map to your business address
- * Web Page to offer discount coupons or specials